

Viraj Kalra

Speaker, Coach, Trainer & Consultant - Co-Founder - White Ladder Consulting

Open Brackets Learning



Viraj is recognized among the top soft & behavioral skills trainers, speakers and leadership coaches from India (Silicon India'18; StartUp City'19, WCRC'19). He is popular with his audiences for his brand of high-impact, storytelling, interactive, experiential and passionately delivered sessions.

Viraj engages with his clients and participants through his four-quadrant-model titled 'New Age Leadership' that covers modules such as Leadership, Executive Presence, Public Speaking, Innovation, Emotional Intelligence, Collaboration, Influencing Skills, Workplace Culture, Vision and Personal Effectiveness.

His clients include the likes of PepsiCo, Accenture, NIIT, GSK, Fortis, Nestle, Pernod Ricard, Diageo, Sterlite, India Today, Bharti Group, IQVIA, Foresight, Envestnet Yodlee, Fresenius, Orbis (USA), Embassy of Denmark, Pladis, IOMEDIA (Ticketmaster) & Jindal Group among others.

Viraj also engages with faculty, management and students of prominent universities and institutions like IIT (Delhi), Amity University, Manav Rachna University, Jamia Hamdard University, Coventry University (UK), Kirori Mal College (DU), New Delhi Institute of Management and Indian Institute of Corporate Affairs.

As a strategist, Viraj and his teams at White Ladder & Open Brackets partner clients on projects such as Employer Branding, Innovation Capability, Change Management, Talent Management, Transformation, Excellence, Workplace Culture and Leadership Alignment. His strategy & Project Management clients include Cognizant, Accenture, Jindal Group, Sterlite, Foresight Group, IOMEDIA, SkillTree, Manav Rachna and PepsiCo among others.

Viraj has 20+ years of experience in leadership roles in industries like Consulting, L&D, Education, Media, PR and Retail with brands such as Sumitomo, Perfect Relations, Lacoste & Planman Group. Viraj's master's education includes alma mater like Darden School of Business (University of Virginia) and IMD Lausanne (Switzerland).

Partnering people, brand, organization & community growth stories through a sociopreneurial approach is the vision that drives Viraj.

Experience

- **Co-Founder**

[Open Brackets Learning](#)

Oct 2019 – Present

- **Co-Founder**

[White Ladder Consulting Pvt. Ltd.](#)

Sep 2010 – Present